CARTOTECNICA MONTEBELLO S.p.A.

BOOKS ARE MADE TO LAST

Our Commitment to Book Longevity and Circularity

At Cartotecnica Montebello, we believe that a book is much more than a manufactured product. It is a cultural object, created to inspire, educate and connect generations.

For over fifty years, we have specialised in manufacturing high-quality children's board books, combining advanced production technologies, carefully selected materials and manufacturing expertise.

We believe that the most sustainable book is one that continues to be read, shared and enjoyed over time.

Built to Last

Durability is an essential aspect of our manufacturing philosophy. Children's board books are designed to withstand repeated handling, allowing young readers to explore stories and illustrations independently, again and again.

Through robust construction, reliable binding and consistent quality standards, we aim to manufacture books that retain their functionality and value throughout extended periods of use.

For us, durability is not only a measure of product quality. It is also a contribution to sustainability.

A Book Can Have Many Lives

Unlike disposable consumer products, books can continue to fulfil their purpose long after their first use.

A children's book can be passed from an older sibling to a younger one, shared among families, donated to nurseries, schools and libraries, or find new readers through the growing second-hand book market.

Each new reader extends the useful life of the book and contributes to a more responsible use of resources. We believe that reuse should always be considered before recycling, whenever a book remains in good condition.

Our Commitment to Circularity

As a manufacturing partner to international publishers, Cartotecnica Montebello recognises its role in supporting a more circular publishing industry.

- Manufacture durable, high-quality children's books designed for repeated use.
- Support product longevity through reliable manufacturing processes and consistent quality standards.
- Promote awareness of the value of book reuse, sharing, donation and second-hand circulation.
- Encourage dialogue with publishing partners on opportunities to extend the useful life of children's books.
- Support responsible material selection and recyclability wherever technically feasible.

Every Book Deserves More Than One Reader

We believe that the value of a book does not end when its first reader grows up. Its story can continue in another home, another classroom and another child's hands.

Because the best next chapter for a book is often a new reader.

Domenico Caputo
President & Chief Executive Officer

